

BOARD OF DIRECTORS GUIDE TO GIVING

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www.cbcfinc.org

OFFICIAL HASHTAG

#Go **ALL** In

5 WAYS TO GIVE TO CBCF

Online

Donate on CBCF's Crowdrise site – cbcfinc.org/GoALLin
or visit CBCF's Website to give – www.cbcfinc.org/donation-form/

Mobile Giving

Text CBCF to 56512 and follow the prompts

Check or Money Order

Send directly to CBCF Inc. at 1720 Massachusetts Avenue NW,
Washington, DC 20036

Shop on Smile.Amazon.com

As you do your holiday shopping a portion of your purchase will be
donated to the CBCF. For more information and to select CBCF as your
charity of choice, please visit <https://smile.amazon.com/> to get started.

Company Matching Gifts

Many corporations offer matching gifts for their employees' personal
philanthropy – usually, there is a form to be completed by the recipient
organization, **please send the form to RD@cbcfinc.org** and the RD
team will provide the required information. Below are known BOD
member companies with matching gift programs:

Dell
State Farm Insurance
Coca Cola Company
GlaxoSmithKline

Exxon Mobil Corporation
Viacom
Prudential

BOARD OF DIRECTORS AS CBCF AMBASSADORS

- CBCF ambassadors promote the value and importance of CBCF's programs. Giving Tuesday Ambassadors deliberately promote CBCF's campaign through social media networks, email and personal networks
- Direct your networks to visit CBCF's website donation page (cbcfinc.org/GoALLin)
- Attend CBCF's Fall Closing Intern Closing Ceremony on Tuesday, November 28, 6:00 pm - 7:30 pm at The Liaison in Washington D.C.
- The BOD is challenged to raise \$15,000
- The overall goal is to reach a total of \$53,500 in individual giving by December 31st

Question, Concern, or Initiative: How can we raise awareness, support and communicate the significance of the CBCF's Giving Tuesday Campaign: #GoALLin		
Target Audience: Sponsors, Emerging Professionals, Educators, Philanthropist, Congressional members, Congressional staffers, Congressional Black Caucus Spouses, Corporate Advisory Council, Board Members, CBCF Staff.	Objective: Raise \$53,500 for our Giving Tuesday Campaign: #GoALLin.	
Top Line Message: As we face unprecedented times, the need for capable and qualified leadership is essential. The CBCF's Giving Tuesday campaign: #GoALLin will focus on the dire need of African American representation on Capitol Hill. The CBCF is at the forefront of tackling the lack of diversity on Capitol Hill by creating a pipeline to leadership through internships and fellowships in Congressional offices. The CBCF is equipping African-American emerging leaders with the tools, access, and opportunities necessary to dismantle the barriers to entry.		
Key Message	Key Message	Key Message
The CBCF is at the forefront of creating opportunities for access to Capitol Hill for emerging African-American leaders.	The lack of diversity on Capitol Hill affects the African-American community in a detrimental way.	It's imperative that we are engaged outside of election day to ensure our voices are continually heard during the legislative process.
Supporting Statement	Supporting Statement	Supporting Statement
The CBCF is one of few organizations that is preparing African Americans to become change agents and future leaders in public service.	When you don't have a fair representation of African-Americans at the decision-making table, legislation and policies are passed without input from the communities they will affect.	According to The Joint Center for Political and Economic Studies 2015 report, only 7.1 percent of top Senate staffers are staffers of color and of that, only 0.9 percent are black.
Supporting Statement	Supporting Statement	Supporting Statement
Without programs like the CBCF's Emerging Leaders internship, African Americans may find themselves left out of many decision making processes on Capitol Hill.	Diversity and inclusiveness foster a more creative and solution-oriented legislative body that is equipped with the ability to make informed resolutions.	In Congressional offices, there was only one Black chief of staff out of 94, no black legislative directors and one black communication director.
Supporting Statement	Supporting Statement	Supporting Statement
The barriers to entry for access to Capitol Hill are high – the CBCF makes it possible for	As the United States becomes more diverse, so should the legislative body that creates the laws that govern the country.	The Senate and House of Representatives still have a long way to go in developing hiring policies that ensure diversity is the standard.

qualified emerging leaders to learn the inner workings of congress.		
Sample Graphics & Strategy		
The main campaign image: This image will be used in different size variations to highlight the campaign theme and date. It can be adjusted for post-Giving Tuesday to represent our year-end campaign. Intern featured is Jaziah Masters, Fall 2017 Communications Intern		



Campaign image plus messaging layout #1: Several messaging images will be created that highlight why it is important to give to CBCF this giving Tuesday.



Campaign image plus messaging layout #2: Several messaging images will be created that highlight why it is important to give to CBCF this giving Tuesday.



The graphic is a promotional image for Giving Tuesday 2017. It features a split background: the left side is yellow with diagonal white stripes, and the right side is purple with a portrait of a Black man in a suit and tie. The Congressional Black Caucus Foundation logo is in the top left. The central text reads "Our communities are **counting on you** to get us into the pipeline of Congressional leadership." Below this is the hashtag "#GoALLIn" in large white letters. At the bottom left, a paragraph states: "The Congressional Black Caucus Foundation is giving young black leaders the chance to make a difference on Capitol Hill. This November we can't afford not to go ALL in." On the right, the date "November 28th" is displayed, followed by the website "Visit cbcfinc.org/GoALLIn to give." The bottom right corner features the hashtag "#GIVINGTUESDAY" with a heart symbol.

 **FOUNDATION**

Our communities are **counting on you** to get us into the pipeline of Congressional leadership.

#GoALLIn

The Congressional Black Caucus Foundation is giving young black leaders the chance to make a difference on Capitol Hill. This November we can't afford not to go ALL in.

November 28th

Visit cbcfinc.org/GoALLIn to give.

#GIVINGTUESDAY

Example of cover photo for social media channels:



#GIVINGTUESDAY

SOCIAL MEDIA TOOLKIT

The Congressional Black Caucus Foundation, Inc. (CBCF) works year-round to find the best and the brightest young black leaders to serve on #CapitolHill in our Fall, Spring, and Summer internships. Unfortunately, because diversity in Congress does not always fully represent our country, we are committed to being the change.

This November, we are participating in **#GivingTuesday** to raise funds, develop leaders, and bring awareness to the startling lack of diversity that exist on Capitol Hill. However, we can not do it alone. With your help, our interns receive housing, a stipend, office placements, and opportunities to meet and interact with professional legislators and leaders working in all branches of government. We have a goal to get one intern, one black voice, into every office on Capitol Hill. That's 535 voices that represent us. Our initiative Emerge 535 will do just that!

We must take action to ensure the right future leaders are speaking for us. Showing up to the polls on Election is not enough. Throughout November and December, please consider donating to the CBCF to ensure Capitol Hill is inclusive and diverse! Visit cbcfinc.org/GoALLin to give to day!

INFORMATION

Official Hashtag

#GoALLin

ALC '17 Dates

September 20 - 24, 2017

More Info

cbcfinc.org/GoALLin

#GIVINGTUESDAY

SOCIAL MEDIA TOOLKIT

CBCF SOCIAL MEDIA ACCOUNTS

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	/CBCFInc		www.cbcfinc.org
	/user/CBCFInc		

OFFICIAL HASHTAG

#GOALLIN

**Click on each icon to access each social media account



SAMPLE FACEBOOK POSTS

#GoALLin and donate to the CBCF's Leadership Institute internship and Fellowship programs. Your contributions will help place qualified students in Congressional offices on #CapitolHill. Start helping the CBCF increase diversity by making a tax-deductable donation at cbcfinc.org/GoALLin **#GoALLin** and Give!

For African Americans, the barriers to entry for access to Capitol Hill are high, but the CBCF is resilient in their mission to advance the African-American community. They cannot do it alone. They need your help to ensure that the youth can experience impactful internships and fellowships on **#CapitolHill**. Visit cbcfinc.org/GoALLin to fund the future today! **#GoALLin**

There is a lack of diversity and inclusion on **#CapitolHill**, which has detrimental repercussions on the African-American community. Donate to the CBCF's **#GivingTuesday** campaign: **#GoALLin** to ensure that fellows and interns can continue to make a difference in government, politics and public policy. You can give today at cbcfinc.org/GoALLin.

Without programs like the CBCF's Leadership Institute, emerging African-American leaders can find themselves left out of the decision-making process on **#CapitolHill**. You can help make the difference by visiting cbcfinc.org/GoALLin to donate to their GivingTuesday campaign: **#GoALLin** today!

#GIVINGTUESDAY

SOCIAL MEDIA TOOLKIT

SAMPLE TWITTER POSTS

Help CBCF tear down the barriers to entry for access to **#CapitolHill** by donating to our **#GivingTuesday** campaign: **#GoALLin**. Visit cbcfinc.org/GoALLin and GIVE.

CBCF has placed hundreds of students on **#CapitolHill**. Join their **#GivingTuesday** campaign to ensure they can place even more! Visit cbcfinc.org/GoALLin today! **#GoALLin**

Now more than ever, we need more Black leaders on **#CapitolHill**. If you agree, join our **#GivingTuesday** campaign: **#GoALLin**. cbcfinc.org/GoALLin

#GoALLin and fund the pipeline to leadership for the next generation of emerging African-American leaders. Every donation counts toward our future leaders! cbcfinc.org/GoALLin.

SAMPLE INSTAGRAM POSTS



#GoALLin When you don't have a fair representation of African Americans at the decision-making table policies are passed without input from the community they will affect. Visit cbcfinc.org/GoALLin to fund the pipeline to leadership!

#GoALLin It's imperative that we get engaged outside of election day to ensure our voices are continually heard throughout the legislative process. Visit cbcfinc.org/GoALLin to make sure Congress represents the diversity of America.

Join the @CBCFinc in support of their #GivingTuesday campaign: **#GoALLin**. With your help, they can continue to provide deserving young people with Internships and Fellowships on Capitol Hill! Visit cbcfinc.org/GoALLin NOW!

No amount is too small to make a difference! The @CBCFinc is fighting to make sure diversity and inclusion is the standard on #CapitolHill. You can help by visiting cbcfinc.org/GoALLin. **#GoALLin**

INTERVIEW PREP SHEET

Interview Details

Purpose of Interview/Topic: 46 th Annual Legislative Conference (ALC)	Media Outlet: Comcast Newsmakers
Media Type: Television	Reporter's Name: Yolando Vazquez, Host.
Time of Interview: Tuesday, July 19, 2016. 10:30am ET Please arrive 40 to 30 minutes early if make-up touch up is needed.	Length of Interview: 5 Minutes
Interview Format: <u>*Taped Interview*</u> Example: Congressional Black Caucus Foundation (CBCF) 45th Annual Legislative Conference	Location: Comcast Studios 101 Constitution Avenue NW, Washington, D.C. (lower level from Lobby, walk down stairs). It's at the Intersection of Louisiana and Constitution Ave, NW. Parking available on Level P4 of building (entrance is at the back of the building) and on the street at meters.
CBCF Staff Contact: Nadia Monroe, Executive Assistant Averyl Bailey, Communications Director	Point of Contact: Veronica Santos Mobile: (202) 476-9988 Office: (703) 567-4655 Email: Veronica_Santos@cable.comcast.com
Publishing Date and Time: We will receive this information after interview.	Photos: TBA

LIGHT touch up to makeup and hair can be provided

Background on Media Outlet

DMA:	North East Region of USA.
Audience Profile/Demographic:	18 – 65 Male/Female 40% African American 20% Caucasian 10% Hispanic 20% Other

Show Profile:

Comcast Newsmakers provides a unique local news platform for the presentation of information of relevance and special interest to its audience via interviews with local, state, and federal officials as well as community leaders. Newsmakers segments are produced both nationally and locally. National Newsmakers segments are produced at our Washington, D.C. studio, as well as on location. Locally, Newsmakers features are produced in over 45 markets in 25 states and the District of Columbia.

General Talking Points on ALC'16

Theme: Defining the Moment. Building the Movement.

Meaning of Theme: This year's Annual Legislative Conference theme, "Defining the Moment. Building the Movement." highlights the culmination of social and political moments in American history that define the Congressional Black Caucus and the CBCF.

Dates: September 14th – 18th, 2016

Honorary Co-Chairs: U.S. Representative William Lacy Clay **and** U.S. Representative Karen Bass

I feel strongly that this year will be unlike any other as we have a multitude of social, economic, and political moments happening simultaneously right now.

- The 46th Annual Legislative Conference (ALC) comes at a pivotal time for us all. As the CBCF celebrates its 40th year of leading and serving in the African-American community, our hearts are heavy with the recent senseless killings that have plagued our nation for the past couple of weeks. We at CBCF recognize the need for proactive policies that will empower people to feel safe in their communities, and this is a priority for us at the 46th Annual Legislative Conference.
- ALC will provide a safe environment for policy makers, community activist, and engaged citizens to come together and address the issues while collaborating on the solutions to some of the toughest obstacles we face on a local, state, national, and global level.
- ALC'16 will also deliver against CBCF's mission, which is to advance the global black community by developing leaders, informing policy, and educating the public. We are able to accomplish our mission through four core pillars, which are:
 - **Education** ~ Leadership Institute (fellowship, internships, scholarships)
 - **Public Health** ~ In November of 2015, we joined with Howard University to host its 6th Annual International Conference on Stigma. The workshop focused on HIV/AIDS education, treatment, prevention and ending the shame around the disease.
 - **Economic Empowerment** ~ CBCF hosted Economic Investment Summit. The initiative may help lead to funding our Leadership Institute.
 - **Environment** ~ The CBCF examines the disproportionate effect that climate change, pollution, clean water and access to resources has on the African-American community.

What's unique about the 46th Annual Legislative Conference?

- As the country prepares for the November elections, a number of our forums and sessions will focus on the need to vote, voter suppression, and registration. As a community, it is imperative that we understand the significance of our vote and the impact it has in determining the direction of this country.
- Additionally, this year at ALC we will bring attention to the continued need for economic sustainability in the African-American community. Within the past year, the CBCF has hosted a number of Executive Economic summits throughout the country in order to build on the importance of large scale African American access to capital. Disproportionately African-Americans have been left out when it comes to securing loans for entrepreneurial endeavors. At CBCF it is our mission to bring attention to this.

How can people find out more about ALC'16?

- If you want to attend, volunteer, become a sponsor, or simply learn more about one of the 70 plus sessions that take place, you can visit www.cbcfinc.org/ALC
- Follow the conversation, and connect with others attending the conference by using the hashtag #CBCFALC16 on social media.

LETTER

Promote Media Diversity to Strengthen Our Democracy Cosponsor H.Res._, A Resolution to Designate May as “Media Diversity Month”

Dear Colleague,

Please join me in recognizing May as “Media Diversity Month” by cosponsoring H.Res._.

Our vibrant democracy depends on having informed and engaged citizens, and Congress has consistently sought to encourage source, content, and audience diversity through the “Public Interest Standard” for broadcast media. However, over the last several years, the converging market forces of consolidation, technology transformation, and changing consumer preferences has had a negative impact on diversity and representation in media.

While Hollywood has undertaken some efforts to increase diversity and tell stories that reflect the dynamic and varied experiences found across the country, it is important that we, as Members of Congress, use our voices to confront the negative impacts of homogeny – the stifling of diverse voices and perpetuation of divisive cultural narratives.

Please join me in standing up for media diversity and cosponsor H.Res._. If you have any questions or would like to cosponsor, please contact Danyelle Hunter at Danyelle.Hunter@mail.house.gov.

Sincerely,

Val Butler Demings
Member of Congress

INVITATION

Dear...

I would like to invite you to serve as a panelist for a discussion I am hosting in conjunction with the Multicultural Media Correspondents Association (MMCA) entitled “*Combating Barriers to Media Diversity: Assessing the Impact of Data Analytics in Selecting Diverse Programmers and Programming*.” This event will take place on Thursday, May 24 from 1:00 pm to 3:00pm in the U.S. Capitol Visitors Center, Room 268.

As discussed in the attached report by the Congressional Research Service, Congress has consistently sought to encourage source, content and audience diversity in accordance with the Congressionally mandated ‘public interest requirement’ for media. As such, I am pleased to support MMCA’s effort to convene a forum for policymakers and key stakeholders to critically examine the impact the converging market forces of consolidation, technology transformation and changing consumer preferences is having on media diversity.

This solutions-focused panel discussion is intended to provide policy makers and interested stakeholders with a better understanding of whether and how the use of internal audience data is impacting decision making about programming and its potential impact on media diversity. I believe your voice would lend an important perspective to this discussion. The proposed format for the even would be as follows:

- 2 to 5-minute opening statement and introduction of panelists by our moderator
- 5 to 8-minute presentation by each of our 4 panelists, including:
 - A data expert explaining how analytics are being used to predict commercial success of programming;
 - An investor regarding leveraging analytics to make investment decision;
 - A studio executive (current or former) regarding the extent to which analytics are used in deciding whether to greenlight programming; and
 - A successful content creator explaining how challenges to getting projects greenlit can potentially be addressed through greater use of analytics.
- 30-minute Q&A by the moderator. Question topics will be provided to the panelists prior to the discussion and a coordination call will be held the week of May 7th.

I would greatly appreciate your participation in this important discussion of how to ensure diversity is not lost in this rapidly changing media landscape. Please know that my Digital Press Assistant, Danyelle Hunter, will be in direct contact with you regarding this invitation and is available to answer any questions or special requests. Please feel free to contact her directly at (202) 225-2176 or at Danyelle.Hunter[@mail.house.gov](mailto:Danyelle.Hunter@mail.house.gov)

Best,

The Honorable Val Demings

RADIO PANEL EVENT PREP SHEET

For WMFE 6/8/2018

They will call us

Backup #: (407) 206-0931 // (407) 273-2300 x189 // 954-478-2717

When

- Friday, June 8th, 2018
- **Call-In** at 8:50am
- **Program** 9:00am – 10:00am

Format

- First segment: you will discuss the issue with a panel
- Second segment: they will play tape from a live event with first responders, being held Wednesday evening. They will also play pre-taped comments from the Orlando Police.
- Third segment: the panel will return to respond and continue the discussion

Who

- You
- Abe Aboraya, WMFE healthcare reporter
- Dr. Deb Biedel, UCF Psychology Professor
- Jeff Orrange, Orlando Fire Department
- Dan Oates, Miami Beach Police Chief
- *State Rep. Rene Plasencia (Possible)*

Topic

You'll be specifically asked about the Law Enforcement Mental Health and Wellness Act of 2017, and about your experience as Chief of the Orlando Police Department.

Expect to be asked how the understanding of PTSD among first responders has changed since your time with OPD.

General Talking Points and Notable Statistics

- **We cannot ask our officers to do this dangerous and stressful work without also helping them live through the consequences.**
- More police officers die by suicide than in the line of duty. In 2017 there were an estimated 140 law enforcement suicides.
- As one Orlando Fire Department Lieutenant said to the *Orlando Sentinel*, "PTSD is not a career-ending injury. If you can go get help, you can have a long career and a long healthy life when it's done."
- Last year, Andy O'Hara, a former California Highway Patrol Officer and Sergeant, wrote for *The Marshall Project* about his attempted suicide.
 - He had been in law enforcement for 24 years, and one day his wife walked in on him holding his service weapon, ready to end his own life. She saved him. He retired and was diagnosed with PTSD.
 - He went on to create the organization Badge of Life.

- According to the National Alliance on Mental Illness, as many as 19% of law enforcement officers have symptoms of PTSD.
 - Only 3.5 percent of the general population experiences PTSD.
- According to the National Alliance on Mental Illness, the suicide rate for officers is about 1.5 times that of the average U.S. population.
 - Almost one in four officers has thoughts of suicide at some point in their life
 - Suicide rates in small police departments are almost four times the national average.
 - Law enforcement officers are hired after a mental screening process, have stable jobs, and work with other people, all factors which should decrease the risk of suicide.
 - However, they also have a stressful work environment, access to firearms, potential exposure to traumatic brain injuries and physical injury, and a stigma against seeking help.
- According to the National Institutes of Health, more than half of officers never seek mental health treatment or services

The Law Enforcement Mental Health and Wellness Act

Signed into law in January.

Co-sponsored with Representative Susan Brooks of Indiana.

Bill Overview

- Support for Law Enforcement Agencies
 - Directs DOJ to work with DOD and VA to **learn from our experience with service members** and develop strategies for law enforcement agencies.
 - Directs the DOJ to **study existing programs** designed to address officer psychological health and wellbeing.
 - Directs the COPS program to provide grants for **peer mentoring** mental health/wellness pilot programs.
 - *The Omnibus included language pointing out that these funds can now be used by State, local, and tribal law enforcement agencies.*
- Support for Mental Health Providers
 - Directs DOJ and HHS to **educate mental health providers about law enforcement culture** and therapies.
- Additional Support for Officers
 - Directs DOJ to study the creation of a **crisis hotline for law enforcement officers**.
 - Directs DOJ to study whether an **annual mental health check for officers** would be a good idea.
 - Directs all federal agencies that employ law enforcement to **study the mental health needs** of their employees.

This legislation was supported by the Fraternal Order of Police (FOP), the National Association of Police Officers (NAPO), the Major County Sheriffs of America (MCSA), the Federal Law Enforcement Officers Association (FLEOA), the National District Attorneys Association (NDAA), and the Sergeants Benevolent Association.

Your Previous Statements

- “As a former Chief of Police with 27 years in law enforcement, I know all too well that our law enforcement officers respond to some of the most horrific scenes and situations without regard to their own personal safety.

This important piece of legislation would ensure that agencies are better equipped and officers have the resources needed to more effectively deal with the stress and mental health challenges associated with the job.”

- “Being a law enforcement officer is not just what they do. It's who they are. All of the dangers, unknowns, graphic crime scenes, split second life and death decisions. Don't be fooled. There is no other job quite like it.”
- “The National President of the Fraternal Order of Police said this, ‘unlike many other professions, sometimes you can't leave the job at the office.’”
- “As a former Chief of Police with 27 years in law enforcement, I did everything I could to protect my officers from dangerous situations. But the reality is that this is a dangerous job. Our law enforcement officers are at risk of physical and mental trauma every time they put on the uniform.”
- “We cannot ask our officers to do this work while failing to cope with the consequences. We must take care of them so they can take care of us. This important piece of legislation will ensure that agencies are better equipped and officers have any mental health support they need.”

UCF RESTORES

UCF RESTORES is a specialized PTSD program for first responders, military, and veterans at the University of Central Florida. It was started with a 5-year DOD grant and received additional funding in 2017, which you voted for. The UCF RESTORES program has treated many of the Pulse first responders, who responded to a crime scene with an active shooter, 49 dead, and 53 wounded. Their PTSD can be triggered by something as innocuous as the scent of tequila or the sound of an iPhone ringing.

Letter

Danyelle received a letter from a constituent thanking you for your work on the program and asking that you support it. Portions of that letter are quoted below:

First responders are taught you have to be tough and strong, never let the situation get the best of you.

Bury the things you see and move on to the next issue.

Well I'm here to tell you that what we see out in the field at times cannot be buried or ignored.

To be honest, I don't know if I could make it without the help of the University of Central Florida's UCF Restores program that I have been participating in for the last year.

I cannot say enough about this program and the wonders it has done so far in helping hundreds of men and women deal with PTSD.

I ask from the bottom of my heart to please help keep this program alive and growing.

REMARKS ON A SHOOTING

Yesterday, Orlando Police Officers responded to a domestic violence call.

The suspect was a convicted domestic abuser, who had been arrested for arson and domestic violence battery, and who had violated his probation multiple times.

He also had a gun.

When the officers arrived, he opened fire, hitting one officer—Kevin Valencia, who has been with the department since 2016.

Kevin Valencia is in his 20s. He has a wife and two young children.

Officer Kevin Valencia is still in critical condition.

After Officer Valencia's colleagues carried him to safety, a standoff began.

Inside, the shooter had his partner's four young children hostage.

Iraya was twelve. She wore glasses with pink rims. She had dark, wavy hair and a bright smile. At school, she was known as an overachiever.

Lillia was ten. She was blonde and wore glasses.

Aidan was six. He and his sister attended Sadler Elementary school. He loved dinosaurs.

Dove was one year old. She loved to play outside.

Officers evacuated the apartment complex where the standoff was occurring. Neighbors stood in nearby parking lots, some in their pajamas, while the hours ticked by.

Police officers had trouble communicating with the hostage-taker. His phone connection was bad. The officers offered him a new phone.

When they did, they looked through the door and saw a dead child.

That's when they entered the apartment, desperate to save the others.

All four were found dead. So was the hostage-taker.

Broken glass still covers the ground. Doors have bullet holes in them. Blood is on the floor.

These two young girls and two young boys will never grow up.

A ten-year-old girl who lives in the area spoke to a reporter this morning. She said, without emotion, that "he killed himself and killed the little kids."

Gun violence kills our children. It kills our future.

It breaks into our homes, theaters, restaurants, nightclubs. It turns nightclubs into shooting ranges. It turns homes into battlefields. It turns schools into theaters of war at worst, prisons at best.

We have few answers at this point about what happened and why.

Why did this man, this convicted felon with a history of violence, have a gun?

Why did this man, who had previously held a knife to his partner's throat, have a gun?

Why did this man, who previously threatened to kill his girlfriend while she held her toddler in her arms, have a gun?

In time, we'll learn the answers to those questions. But there are things we know today.

We know that perpetrators of domestic violence are responsible for 10% of our nation's gun violence.

We know that in more than half of our nation's mass shootings, a family member is at least one of the victims.

We know that in nearly half of our nation's mass shootings, there are warning signs beforehand, often violence against family members.

Before a gunman in Sutherland Springs, Texas, killed 26 people, he was convicted of domestic violence.

Before a shooter tried to kill our friends and colleagues at the congressional baseball practice, he beat his foster daughter and shot a gun at her boyfriend.

Before the Sandy Hook murderer killed twenty children and six others at that Connecticut Elementary School, he first killed his mother.

The Pulse shooting was no exception. Before the Pulse gunman murdered 49 and wounded 53 in America's second-worst mass shooting, he beat his previous wife and locked her away from her family.

She was rescued by her family nine years ago. They flew to Florida, and got her into a car and onto a plane.

The American Journal of Public Health found that having a gun in the household during a domestic violence situation makes it five times more likely that the abuse will turn into a homicide.

So, what do we do?

It's already illegal for a domestic abuser to buy a gun, but it's not illegal for a convicted stalker. I'm a cosponsor of a bill to fix that loophole.

Unfortunately, even though domestic abusers are banned, laws vary state by state, and even when laws are on the books, enforcement and records are spotty.

The Sutherland Springs shooter bought a gun despite his conviction, because the records weren't correctly filed.

Florida requires people with restraining orders against them to surrender their guns. It's rarely enforced. Judges almost never give law enforcement the authorization to enter a home and seize the illegal weapon.

One solution is to expand the types of restraining order available. Some states have what are called “Gun Violence Restraining Orders,” or “red flag” laws.

These allow family members to go to a court and petition for the removal of a gun from a dangerous loved one, when that loved one is threatening harm to themselves or someone else. I’ve cosponsored a bill to support these programs. I don’t know if it would have helped the four children who died last night. But it would have helped others.

Inaction is not an option.

Today, one neighbor of the four children who were shot and killed in Orlando last night told reporters that she had planned to spend her day at the Pulse Memorial with her wife.

Instead, she helped to create a memorial for the children.

They left a balloon there which says that “Love Always Wins.” It’s a belief that many of us in Orlando have embraced since Pulse. I DO believe that love will win.

But it doesn’t bring back these four children. It doesn’t undo the pain, and the loss.

I hope that Congress will honor their memory with action, and take steps to prevent more violence.

I hope that my colleagues will stand with our families and communities, not the NRA.

I will continue to speak and fight for progress, until we can build a country where no more innocent children are killed by bad people with guns.

For tonight, all we can do is grieve.

RUN OF SHOW FOR EVENT

Location: U.S. Navy Memorial Heritage Center Theater
701 Pennsylvania Avenue, NW

Contact: Emorie Broemel, Viacom Government Relations, C: 202-702-9261

Time: 6:00pm-9:00pm, Wednesday, May 16th, 2018

Format: Reception, Introductory Remarks, Screening, Panel Discussion.
Theater format, hand-held mics.

Attendees: This event will be open to the press, including television.

Moderator: Derek McGinty, News Anchor, WUSA 9 (CBS D.C.)

Panel:

- Sybrina Fulton (Mother of Trayvon Martin)
- Tracy Martin (Father of Trayvon Martin)
- Jenner Furst (Co-Director)
- Julia Nason (Co-Director)
- Mike Gasparro (Executive Producer)
- Chachi Senior (SVP Paramount Network)

Interviews

Press are not expecting any interviews and should probably get everything they need from the panel discussion. If anything happens, it'd be a five-minute pull-aside in the main room after we vet the reporter. This would likely happen during the reception component of the event, but possibly afterwards.

Run of Show

6PM – Doors open/reception

7PM – DeDe Lea, Viacom – Welcomes everyone and introduces Chachi Senior

7:05 – Throw to Chachi Senior, SVP Paramount Network

7:10 – Chachi introduces Rep. Demings

7:15 – Rep. Demings speaks, introduces Rep. Wilson

7:16 – Rep. Wilson speaks, introduces Leader Pelosi

7:17 – Leader Pelosi speaks, throws back to Rep. Demings

7:18 – Rep. Demings remarks/intro of “Rest in Power: The Trayvon Martin Story”

7:20: Episode begins

8:15PM – Moderator (Derek McGinty) – returns and introduces the panel:

- Sybrina Fulton (Mother of Trayvon Martin)
- Tracy Martin (Father of Trayvon Martin)

- Jenner Furst (Co-Director)
- Julia Nason (Co-Director)
- Mike Gasparro (Executive Producer)
- Chachi Senior (SVP Paramount Network)

8:45 PM – Questions from Audience

9: 00 PM – Wrap

Sample Remarks for First Speaking Period

Thank you all for coming.

The murder of Trayvon Martin shocked America, not just because of its senselessness and horror, but because of what it said about our country.

Trayvon was profiled, followed, and shot and killed by a vigilante who created a violent situation out of nowhere.

Six years later, our national relationship to guns remains toxic. Six years later, our national relationship to race remains painful. Six years later, we see that dangerous situations can arise in ways that are all too familiar.

Some people still feel that it is right to provoke conflict in situations where Black Americans are simply going about their daily lives. We've seen Black Americans become targets for sitting in a Starbucks, for not waving at a passerby, for BBQing in the park, for sleeping in the common room at Yale University—and that's just the last few weeks.

Every one of these examples has a common factor: someone saw an ordinary person going about their business, decided they were a threat, and created a situation which escalated when it didn't need to.

Sounds familiar, doesn't it?

So we have a long way to go, and that's why this series is about more than telling a story, it's about sending a message that we still have a long path to walk.

Perhaps no Member of Congress has done more to help Sybrina and Tracy, Trayvon's parents, walk that path than Congresswoman Frederica Wilson.

Congresswoman Wilson represents the 24th District of Florida. She is a former educator and elementary school principal, community leader, school board member, state legislator, and now Member of Congress. She has championed children throughout her career, and Trayvon is no exception.

She said six years ago, "I'm tired, tired, tired of burying young black boys."

Since then, she has traveled the country with Sybrina. They have worked together, spoken together, campaigned together for change. Martin's brother, Jahvaris, interned in her office and became a part of her 5,000 Role Models initiative. This is what putting values into action looks like.

It is my pleasure to introduce my friend and colleague from the State of Florida, Frederica Wilson.

Sample Remarks for Second Speaking Period

Thank you to Leader Pelosi and to all of our presenters this evening. I know you're eager to get to the show so I'll keep this brief.

It is my honor to introduce the screening of Rest in Power: The Trayvon Martin Story, which premiered at the Tribeca Film Festival in New York City.

There are times when media has the ability to change how our society works, thinks, and feels. I hope that this can be one of those times.

I've introduced a resolution to designate May as media diversity month because it's vital that we tell stories like this one—stories that reflect the dynamics and variety of modern American life—good, bad, and ugly.

I spoke earlier about guns, race, the so-called ‘big issues’ that surround Trayvon’s legacy. It is also deeply personal. Despite all of the social implications, the history, the movement, the attempts to make change, this is still a story rooted in the loss of a son.

Sybrina and Tracy, your bravery and your poise continue to amaze all of us. No parent should have to lose a child. To channel that loss—as you have—into making the world better is a gift to all of us.

Thank you for all that you have done, and thank you to everyone who joined us this evening to give their work the recognition it deserves.

With that, it is my great honor to introduce “Rest in Power: The Trayvon Martin Story”

About Rest in Power (*From Paramount*)

Paramount Network has teamed up with executive producer Shawn “Jay Z” Carter for a powerful television event - “Rest in Power: The Trayvon Martin Story,” based on the life and legacy of Trayvon Martin. The six-part non-scripted documentary series will be the definitive look at a pivotal moment in our recent history that spurred the impactful worldwide “Black Lives Matter” movement and engaged a national debate on topics ranging from race relations to gun control.

“Rest in Power: The Trayvon Martin Story ” premieres Monday, July 30 at 9:00 PM ET/PT on Paramount Network. Martin was an unarmed 17-year old high school student shot and killed by a neighborhood watch member in the Florida community where he was visiting family. George Zimmerman was acquitted on a second-degree murder charge after claiming he shot Martin in self-defense, sparking protests and outrage worldwide. The series delves into the heart of the story which is more than a tragic narrative about a young man’s life cut short - it’s a story about race, politics, power, and money.

While addressing significant cultural and societal issues, “Rest in Power” also takes a deep dive investigation into the circumstances surrounding the tragedy and the ensuing not-guilty verdict.

“Rest in Power: The Trayvon Martin Story” will be based on the book “Rest in Power: The Enduring Life of Trayvon Martin,” by Sybrina Fulton and Tracy Martin.

Executive Producers for the series include Shawn “Jay Z” Carter, Chachi Senior, Sybrina Fulton, Tracy Martin, from the Cinemart, Michael Gasparro, Nick Sandow, Jenner Furst, Julia Willoughby Nason, and David C. Glasser. In addition, Furst and Nason will serve as Co-Directors on the project. Carter and the Cinemart team previously joined forces in 2017 for the critically-acclaimed series “TIME: The Kalief Browder Story.”

VIDEO SCRIPTS

Website: Welcome Video Script

Hello, my name is Representative Val Butler-Demings and I represent the 10th Congressional District of Orlando, Florida. I would like to welcome you to my Congressional website and thank you for stopping by. This website is a great resource for all things, from information about issues I'm working on for our community to my response to events happening in Washington D.C. For regular updates with new information, eNewsletters, and emails please subscribe to my website by inserting your email address in the box above. Thank you and God bless.

Academy Nominations: Video Script

Hello, my name is Representative Val Butler-Demings and I represent the 10th Congressional District of Orlando, Florida. Each year I have the honor to nominate young constituents from my district to serve in the U.S. Service Academy. It is an honor to serve our country. I am grateful to assist in deciding who is the best for this opportunity. If you are interested in applying for my nomination to the U.S. Air Force Academy, U.S. Merchant Marine Academy, U.S Naval Academy, or the U.S. Military Academy please go to my website at demings.house.gov to learn more about what you need in order to apply. Thank you and God bless.

OCTOBER 27-29
DETROIT
WOMENSCONVENTION.COM

THE WOMEN'S CONVENTION RECLAIMING OUR TIME

It's time to channel the energy and activism of the Women's March into tangible strategies and concrete wins in 2018. Tapping into the power of women in leadership as a fundamental, grassroots force for change, the Women's Convention will bring together thousands of women, femmes and our allies of all backgrounds to the Cobo Center in Detroit from October 27 - 29, 2017, for a weekend of workshops, strategy sessions, inspiring forums and intersectional movement building. Together, we will show that the rise of the woman IS the rise of the nation.

Quick Facts

Date: October 27-29, 2017

Location: The Cobo Center, Detroit

Theme: Reclaiming Our Time

Hashtags: #WomensConvention, #ReclaimingOurTime

Quick Links

- Women's Convention website: www.womensconvention.com
- Registration: www.womensconvention.com/register
- Facebook event: www.facebook.com/events/100983280618788/
- Donate: bit.ly/WMSupport
- Facebook: www.facebook.com/womensmarchonwash
- Twitter: twitter.com/womensmarch
- Instagram: www.instagram.com/womensmarch

Suggested Social Media Captions

Twitter

- We won't sit down. We won't be quiet. We won't take up less space. We are #ReclaimingOurTime. #WomensConvention
- History has shown that when women come together, great things happen. #WomensConvention #ReclaimingOurTime <http://www.womensconvention.com/>
- We're #ReclaimingOurTime October 27-29th at the #WomensConvention in Detroit. Join us! <http://www.womensconvention.com/>

- Join me at the #WomensConvention October 27-29 in Detroit because the rise of the woman IS the rise of the nation. <http://www.womensconvention.com/>
- Women, it's our time to lead! Join me and @womensmarch at the #WomensConvention October 27-29 in Detroit. <http://www.womensconvention.com/>
- The #WomensConvention is the beginning of a political groundswell. Join me and @womensmarch Oct 27-29 in Detroit! <http://www.womensconvention.com/>
- .@womensmarch is planning a three-day #WomensConvention in Detroit, because it's OUR time to lead. Join us! <http://www.womensconvention.com/>
- Together, let's continue building a truly intersectional movement. Join me & @womensmarch at the #WomensConvention! <http://www.womensconvention.com/>
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Facebook

- History has shown that when women come together, great things happen. #WomensConvention #ReclaimingOurTime <http://www.womensconvention.com/>
- We're #ReclaimingOurTime October 27-29th at [The Women's Convention](#) in Detroit. Join us! <http://www.womensconvention.com/>
- Join me and [Women's March](#) October 27-29 at [The Women's Convention](#) in Detroit, because the rise of the woman IS the rise of the nation. <http://www.womensconvention.com/>
- [Women's March](#) is planning a three-day convening in Detroit this October. Together, let's continue building a truly intersectional movement and a political groundswell heading into the 2018 elections. Visit <http://www.womensconvention.com/> for more information on [The Women's Convention](#).
- Women, it's OUR time to lead! Join me and [Women's March](#) at [The Women's Convention](#) October 27-29 in Detroit. The rise of the woman IS the rise of the nation. <http://www.womensconvention.com/>
- The rise of the woman IS the rise of the nation. Women, femmes and allies, join me and [Women's March](#) at [The Women's Convention](#) October 27-29 in Detroit. Visit <http://www.womensconvention.com/> for more information.
- If you believe that women's rights are human rights, join me and [Women's March](#) at [The Women's Convention](#) October 27-29 in Detroit. Visit <http://www.womensconvention.com/> for more information.

Instagram

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*****Click here to download all Women's Convention graphics and videos*****



CONGRESSWOMAN YVETTE D. CLARKE
REPRESENTING NEW YORK'S 9th CONGRESSIONAL DISTRICT

**ALC Reception honoring Congressional Caucus on Black
Women and Girls – Black Girl Magic**
Friday, September 16, 2016

- A pleasant good evening to you. I am Congresswoman Yvette D. Clarke from the ninth congressional district of New York.
- I thank the Black Women's Health Imperative for recognizing the Congressional Caucus on Black Women and Girls and for leading the effort to solve the most pressing health issues that affect Black women and girls in the U.S. It is because of your dedication that we can all lead a healthier lifestyle. I also thank you for this award.

- I proudly serve as the co-chair of the Black Women and Girls Caucus. The purpose of the caucus is to promote and encourage the accomplishments and success of black women. Our goal is also to bring issues that affect us like, our health and taking care of ourselves, to the forefront. This Caucus builds upon the impressive work that Black women organizations, leaders, and advocates across the nation have engaged in to bring issues affecting Black women to the forefront of the national discussion.

- From First Lady Michelle Obama, to Shonda Rhimes and Vanessa DeLuca, Black women have achieved so much. Black girls have women in the national spotlight that can serve as role models and mentors. However, despite the achievements, Black women and girls are still disproportionately affected by issues that negatively impact the quality of life for them, their families, and their communities. From economic disparities, stereotypical images of our women and girls in the media, to high rates of being victims of domestic and sexual violence, to negative interactions

with law enforcement, Black women and girls require specialized and dedicated attention to reverse the trend that leave them vulnerable and stifle their success.

- So I stand before you to accept this award on behalf of all the little black girls who look in the mirror and see a better life and look for the full blessings of American life.
- Thank you.



CONGRESSWOMAN YVETTE D. CLARKE
REPRESENTING NEW YORK'S 9th CONGRESSIONAL DISTRICT

CBCF-ALC Caribbean Issue Forum on Correspondent Banking
September 16, 2016

- A pleasant good morning to you. I welcome you to my annual issue forum with a focus on the Caribbean. This year we will discuss the critically important issue of correspondent banking relationships.
- I want to thank our esteemed moderator, Teri Coaxum of the Small Business Administration (SBA). Teri is the regional advocate for region II, covering the states of New Jersey and New York, the U.S. Virgin Islands, and the commonwealth of Puerto Rico. Teri is the chief counsel for advocacy's direct link to small business owners, state and local government agencies, state legislators, trade associations, and small business organizations throughout the region. Teri was appointed to her post in January 2011 and prior to her appointment, she was the deputy state director from 2004 to 2010 for Senator Charles Schumer (D-N.Y.).
- I also want to recognize our distinguished panelists: Earl Jarrett, General Manager of the Jamaica National Building Society and the Honorable Ronald Sanders, Ambassador from Antigua to the United States, as well as

the International Monetary Fund (IMF). I also want to thank the Honorable Kamina Johnson Smith, Jamaican Minister of Foreign Affairs and Foreign Trade for joining us here to today to provide brief remarks. I understand that you must leave for a meeting at the State Department, so thank you again for coming. I want to acknowledge my mother, the Honorable Una Clarke and my constituents from Brooklyn here today.

- Correspondent banking is important. These relationships allow people here in the United States to send remittances to their families in other nations. Remittances not only allow families to remain connected, but also allow the economies of many nations to function and support the reunifications of immigrant families here in the United States.
- To provide a few examples from a report prepared by the World Bank, remittances provide more than thirty-two percent of the gross domestic product (GDP) of Nepal, almost twenty-five percent of GDP for Haiti, and about seventeen percent of GDP for Jamaica.
- As the daughter of parents who immigrated to the United States from the island Nation of Jamaica and the representative of a community that includes families from around the world, I know from personal experience that remittances are an invaluable part of the global economy.

- Therefore I have been deeply concerned to learn, from the IMF, that the correspondent banking relationships that allow for remittances have diminished in recent years, particularly with banks in Africa, the Caribbean, and the Middle East.
- There are several factors involved. After the financial crisis, banks are trying to minimize risk, sometimes by reducing their involvement with international currency markets. In addition, some banks are worried that laws prohibiting the facilitation of money laundering could implicate correspondent banking relationships.
- We need to act quickly to resolve these concerns and support the expansion, rather than the contraction, of correspondent banking relationships.
- The many people in the United States and families around the world who depend on remittances for income – and opportunity – cannot afford any disruptions that prevent their transactions. The alternatives, such as sending cash or barrels of goods, are often risky or prohibitively expensive.
- Today, I want to start a conversation that will contribute to the resolution of this potential crisis. I am prepared to work with the IMF and finance ministers from the nations that need remittances to develop policies that will convince banks to create correspondent banking relationships and provide assurances that transmitting of remittances does not constitute a crime.

- I ask each of you in the audience to join us in this effort. Raise your voice and ask that your elected representatives become involved as well.
- Thank you and I look forward to today's discussion.

Transcript of Marilyn J. Mosby's Statement on Freddie Gray

Good morning. First and foremost I need to publicly express my sympathies for the family and loved ones of Freddie Gray. I had the opportunity to meet with Mr Gray's family to discuss some of the details of the case and the procedural steps going forward. I assured his family that no one is above the law and that I would pursue justice on their behalf.

To the thousands of city residents, community organizers, faith leaders and political leaders that chose to march peacefully throughout Baltimore, I commend your courage to stand for justice. I also commend the brave men and women, both in uniform and out, who have stepped up Monday night to protect our communities from those who wish to destroy it.

As the city's Chief Deputy Prosecutor I've been sworn to uphold justice and to treat every individual within the jurisdiction of Baltimore city equally and fairly under the law. I take this oath seriously and I want the public to know that my administration is committed to creating a fair and equitable justice system for all. No matter what your occupation, your age, your race, your color or your creed. It is my job to examine and investigate the evidence of each case and apply those facts to the elements of a crime, in order to make a determination as to whether individuals should be prosecuted. This is a tremendous responsibility, but one that I saw and accepted when the citizens of Baltimore city elected me as the state's attorney, and it is precisely what I did in the case of Freddie Gray.

Once alerted about this incident on April 13, investigators from my police integrity unit were deployed to investigate the circumstances surrounding Mr. Gray's apprehension. Over the course of our independent investigation, in the untimely death of Mr. Gray, my team worked around the clock; 12 and 14 hour days to canvas and interview dozens of witnesses; view numerous hours of video footage; repeatedly reviewed and listened to hours of police video tape statements; surveyed the route, reviewed voluminous medical records; and we leveraged the information made available by the police department, the community and family of Mr. Gray.

The findings of our comprehensive, thorough and independent investigation, coupled with the medical examiner's determination that Mr. Gray's death was a homicide that we received today, has led us to believe that we have probable cause to file criminal charges.



Women's March Texts 5.6 Million Women Voters in Crucial Swing States

Washington, DC -- With election day just two weeks away, and millions of people already voting around the country, Women's March spent the weekend sending an unmistakable message that women will be the deciding force in who controls the White House and the Senate after the 2020 election. Women's March hosted more than 438 marches across all 50 states, including a march in Washington, D.C. with more than 10,000 people in attendance. Building on that momentum and energy, Women's March culminated the weekend with a nationwide text-a-thon, sending out 5.6 million texts directly to women voters in key swing states across the country, encouraging them to vote.

At the March in D.C., the text-a-thon took place on the National Mall, with the Capitol and White House in full view. Equally powerful, thousands of volunteers also participated in the text-a-thon from their own homes, and at the hundreds of local Sister Marches in key states across the country. From the golf cart marches in the Villages in Florida, to rallies in Phoenix, AZ, a paddleboat protest in Bemidji, Minnesota, to the march beginning in Ruth Bader Ginsburg's college dorm at Cornell, women again showed up this weekend flexing our organizational muscle.

"On Day One of Trump's presidency, women sent a shockwave around the world when we turned out in full force, with millions of people flooding the streets of cities around the world," said Executive Director Rachel O'Leary Carmona. "In 2017, we stood up and put our bodies on the line to say we would protect our democracy, and this weekend, we stood up and put our bodies on the line to say that we will save it come November 3rd." Many of the women who showed up at the first march 2017 had never protested before, and we have not stopped our activism since. With millions of women being texted directly by our volunteers, we know the base is activated, and women are ready to vote. In two weeks, the world will see the unstoppable power of women at the polls, voting like our futures depend on it.

By the Numbers:

- Our goal: to ensure that the 1.25 million women vote and triple their vote by bringing 3 friends.
- 70% of those who join Women's March have never marched or engaged in any significant political activism before.
- We have 322 Women2Women Organizing Circles across the country, serving as local hubs for volunteers.

Women's March volunteers are also being trained on how to debunk myths on the internet, combat the spread of hate, and engage on social media to support progressive values -- with 560 Digital Defenders trained so far, including 122 participants representing faith communities across the country.



There are 438 Marches Happening Tomorrow - Find the One Closest to You

Women are set to send a clear message Saturday with marches and colorful local actions planned across all 50 states. Use this [interactive map](#) to find the march closest to you.

Washington, DC -- There is no doubt that women will decide the upcoming election, and in many states they are already voting in droves. Now, with 438 #CountonUs marches set to take place across the country on Saturday, women will show why they're the driving force in American politics, and what's coming for Donald Trump and Congressional Republicans on November 3.

Though no two marches will be the same tomorrow, they will all send a clear message to Trump and the Republican Party that their time is up. From a march for Black lives lost in Milwaukee, Wisconsin to a Feminist Icon Costume Party in Harrisburg, Pennsylvania, to a golf cart parade at The Villages, Florida, every key swing state has several marches or actions scheduled. The marches, in their great diversity and unified goal, are emblematic of the diverse and bold alliance of everyday women that we have seen emerge to resist this dangerous administration.

To find the march nearest to you, please visit this [interactive map](#). The Women's March base is organizing marches and actions in all 50 states, including:

AZ [Payson, Arizona](#) Highway March [Phoenix, Arizona](#) March to honor RBG at the Phoenix Capitol Lawn
[Tucson, Arizona](#) Socially distant march at Armory Park [Green Valley, Arizona](#) Creative sign holding sidewalk demonstration

FL [Lady Lake, Florida](#) Golf Cart Parade [Tallahassee, Florida](#) Rally outside of the FL Supreme Court and march to US Bankruptcy Court [Fort Myers, Florida](#) Socially Distanced Line of Creative Signs Highlighting Issues of the Election [Clermont, Florida](#) Celebrating 100 years of women's right to vote [Cocoa Beach, Florida](#) Space Coast March outside of Cape Canaveral

GA [Savannah, Georgia](#) March from Forsyth Park Fountain to City Hall [Atlanta, Georgia](#) March to Georgia Supreme Court, Atlanta City Hall and Fulton County Courthouse [Rome, Georgia](#) March to the Courthouse for Early Voting [Tucker, Georgia](#) March from the High School Football Field to Lawrenceville Highway

MI [Flint, Michigan](#) Mobile March (with decorated cars) meeting at the mall and driving to rally in Flint
[Watersmeet, Michigan](#) Sign holding at a 4 way intersection advocating for gun safety by wearing all orange with their pink hats! [Petoskey, Michigan](#) March from Petoskey City Hall to People's Park for rally to honor RBG and oppose Trump [Battle Creek, Michigan](#) March to the Sojourner Truth Memorial



MN [Brainerd, Minnesota](#) March from Gregory Park to the highway, then back to the park for an open mic rally
[Bemidji, Minnesota](#) PADDLEBOAT RALLY! Sign holding along the waterfront of Lake Bemidji [Mankato, Minnesota](#) March from Riverfront Park to the Intergovernmental Center [St. Bonifacius, Minnesota](#) Sunset march to represent the “sunset” on this administration!! [St. Paul, Minnesota](#) March for Black, Trans, Indigenous and Brown Womxn at the Minnesota State Capitol

NC [Durham, North Carolina](#) Rally in front of the Durham County Courthouse

[Wilmington, North Carolina](#) Baby Trump balloons, paper mache puppets and RBG collars -- kid friendly rally and march to early voting [New Bern, North Carolina](#) Celebration for 100 years of voting for women and early voting [Charlotte, North Carolina](#) Dress up as RBG and join a car caravan for early voting [Asheville, North Carolina](#) Highway March to support Democrats running for office in North Carolina

PA [Harrisburg, Pennsylvania](#) Feminist Icon Costume Party at Fountain Plaza (outside the Capitol) [Scranton, Pennsylvania](#) Sign holding event outside of Scranton Courthouse [Philadelphia, Pennsylvania](#) March for RBG [Beaver, Pennsylvania](#) Honoring RBG outside of the Beaver County Courthouse

WI [Fox Point, Wisconsin](#) Protesting against Wisconsin Senators Alberta Darling and Ron Johnson [Milwaukee, Wisconsin](#) March for Black lives lost at the hands of police brutality and the pandemic [Minocqua, Wisconsin](#) March from the post office to the Highway 51 Bridge [Racine, Wisconsin](#) Sign holding rally at Monument Square [Viroqua, Wisconsin](#) March through downtown Viroqua to demand liberty and justice for all

ME [Eastport, Maine](#) March to the amphitheatre to demand the Senate honors the wishes of RBG [Portland, Maine](#) Street Party and Social Justice Fair with coordinating virtual event at Monument Square [Belfast, Maine](#) March from the Waldo County Courthouse to the Gazebo in Boathouse Park [Lubec, Maine](#) Creative sign holding at Flatiron Corner [Eastport, Maine](#) March for RBG at Shead High School

SC [Lake Wylie, South Carolina](#) Interactive floral memorial for RBG to be created on site with participants [Charleston, South Carolina](#) March down Colonial Lake [Columbia, South Carolina](#) Honoring RBG outside of the South Carolina State House

Contact: press@womensmarch.com



Recap: The Women's March, Women's Convention Event x Her Communications Agency [Digital Partner]

The first Women's Convention, organized by Women's March, brought together activists, leaders, and supporters from around the world to advance women's rights and social justice. This landmark event demonstrated the power of collective action and digital connectivity in driving global change.

Global Reach and Impact: Over a 10-week period, our dedicated team engaged with participants from 78 countries, highlighting the truly international scope of this movement. Our social media campaigns reached 50 million users across platforms, generating 211 million impressions and fostering meaningful dialogue on critical issues facing women today.

Key Roles in Amplifying The Message

As a Global Digital Partner, I played a crucial role in expanding the online presence and engagement. I leveraged the Women's March digital expertise to create compelling content, manage social media channels, and implement innovative online strategies to broaden our reach and impact.

As a Global Press Team Member, our media specialists worked to secure coverage in leading international publications. Through strategic outreach and relationship-building, we facilitated interviews with key speakers and organizers, resulting in 218 feature articles and news segments across print, broadcast, and online media.

As the Global Communications Manager, I orchestrated the overarching messaging strategy, ensuring coherent and impactful communication across all channels. I wrote press releases, coordinated with regional teams, and managed crisis communications to maintain a unified and powerful voice for the movement.

Press Engagement and Media Impact

Our press engagement strategy yielded significant results:

1. Conducted 15 virtual press conferences, attracting journalists from 45 countries
2. Distributed 8 press releases, resulting in 2,100+ media mentions
3. Hosted 4 exclusive media events, fostering deeper connections with key reporters
4. Achieved a 35% increase in positive media sentiment compared to previous events

Looking Ahead: The success of the Women's Convention demonstrates the enduring power and relevance of the women's rights movement. By harnessing digital technologies, fostering global partnerships, and engaging strategically with the press, we have created a blueprint for future advocacy efforts. As we move forward, we remain committed to building on this momentum, expanding our global network, and continuing to drive meaningful change for women and marginalized communities worldwide.